



ПРОГРАММА
Международной научной конференции «New Silk Road: Business
Cooperation and Prospective of Economic Development -2019»
(NSR: BCPED – 2019)

Организовано:

Чешский технический университет в Праге, MIAS School of Business, Чехия	Санкт-Петербургский политехнический университет Петра Великого, Россия
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7-8 ноября, 2019
Санкт-Петербург - Прага

Председатели конференции:

- Виталий Сергеев, д.т.н., профессор, проректор по научной работе Санкт-петербургского политехнического университета Петра Великого, член-корреспондент РАН, Россия
- Lenka Švecová, к.э.н., профессор, директор MIAS School of Business, Чешский технический университет в Праге, Чехия

ПРОГРАММА КОНФЕРЕНЦИИ

7 НОЯБРЯ:

9:30 – 10:00 Регистрация

10:00 – 11:30 Приветственная экскурсия по университету

11:30 – 12:00 Кофе-брейк

12:00 – 12:15 Открытие конференции (телемост с Прагой)

12:15 – 14:15 Пленарное заседание:

12:15 – 12:45 Jaromír Veber, профессор & Galina Ostapenko, доцент, MIAS School of Business, Чешский технический университет в Праге. Тема доклада: “Meeting the challengers of climate change”.

12:45-13:15 Dvořáková Zuzana, профессор, MIAS School of Business, Чешский технический университет в Праге. Тема доклада: “New role of personnel management to improve the quality of working life in the Czech Republic”.

13:15 – 13:45 Любовь Ларченко, д.э.н., профессор, Российский государственный педагогический университет им. А.И.Герцена. Тема доклада: “Ледовый шелковый путь: оценка современного состояния и перспектив развития”.

13:45 – 14:15 Людмила Гузикова, д.э.н., профессор, Санкт-Петербургский политехнический университет Петра Великого. Тема доклада: “Дорожная книга экономического развития”.

14:15 – 15:15 Обед

Санкт-Петербург:

15:15 – 16:15 Круглый стол «Публикационная активность: требования государства к российским ученым».

Прага:

15:15 – 17:15 Работа секций в MIAS School of Business.

8 НОЯБРЯ:

Прага:

Рабочая встреча представителей Санкт-Петербургского политехнического университета Петра Великого, Чешского технического университета в Праге и Казанского государственного энергетического университета.

Экскурсия.

Санкт-Петербург:

9:30 – 10:00 Регистрация и утренний кофе-брейк

10:00 – 12:00 Работа секций:

Гостиная 1:

- Секция «Экономика территорий, предпринимательство и инвестиции».
- Круглый стол: «Инновационные системы и кластеры как драйверы экономического роста в рамках международного сотрудничества».

Председатель: Хайкин Марк Михайлович, д.э.н., профессор, Санкт-Петербургский горный университет.

Гостиная 2:

- Секция «Правовые и гуманитарные аспекты международного сотрудничества».
- Секция «Кадры и образование – основа устойчивого экономического развития».

Председатель: Байков Евгений Александрович, д.воен.н., профессор, Санкт-Петербургский государственный институт кино и телевидения.

Секция «Таможенная политика» проводится заочно.

12:00 – 13:00 Обед

13:00 – 16:00 Экскурсия по городу

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1	Petr Levchaev, Badar Khezazna and Mohammed H.K. Al-Shaeli	Prospects of investment activity of corporations in the conditions of modern economic development and cooperation
2	Fedor Mikhailov and Dmitrii Miasnikov	The importance of investments in human capital in the process of innovation in production
3	Valeryan Gabdulchakov, Ildar Khairullin and Azat Zaripov	Technological development of teacher-training system under the conditions of the transformation of higher education
4	Михаил Черняков, Мария Чернякова and Ирина Чернякова	Inno-diversification approach to regulating the dairy industry transformation into the digital economy
5	L.A Kasimanova, S.V. Krivykh	CLUSTER APPROACH TO MODELING THE CONTENT OF PROFESSIONAL TRAINING OF CHOREOGRAPHERS
6	Victoria Levchenko and Alexander Levchenko	Enhancing healthy lifestyle in professional teachers' training programmes in universities of Russia
7	Elena Rodionova, Anna Glebova and Tatiana Baibakova	Modelling the strategic choice of the agro-industrial enterprises under the current agricultural policy
8	Natalya Martyshenko	Prospects for the development of cooperation between the Primorsky kray of Russia and China in the humanitarian sphere
9	Ekaterina Gamova, Olga Zakirova and Elena Rodionova	Leasing of Hardware and Software Solutions in Health Care Systems: potential benefits and perspectives
10	Artur Kuchumov and Yana Testina	The influence of the program «The One belt - One road» on economic and tourism changes in the Russian Federation
11	Svetlana Akhmetova and Larisa Nevskaya	HR ANALYTICS. CHALLENGES AND OPPORTUNITES IN RUSSIAN COMPANIES
12	Galina Pivovarova	THE LEVEL OF INFRASTRUCTURE DEVELOPMENT AS A DETERMINING FACTOR OF QUALITY OF LIFE
13	Tatiana Tumarova, Larisa Mierin and Nina Slavetskaya	Tasks and Prospects of Master's Degree Program's Development in Oil And Gas Trading in Russian Federation
14	Vladimir Fokin, Natalia Bogoliubova, Julia Nikolaeva, V Danilov and E Elts	Гуманитарное сотрудничество в рамках инициативы КНР «Один пояс – один путь» (Humanitarian cooperation within the framework of China's "one belt – one road" initiative))
15	Irina Vaslavskaya, Albina Bilyalova, Inna Murtazina and Chulpan Ziganshina	The modern theory of stuff motivation
16	Albina Bilyalova, Dinara Khairullina, Aigul Nurullina, Nadezhda Ziganshina and Elena Mochelevskaya	LANGUAGE AND INTERCULTURAL COMMUNICATIVE COMPETENCE IN THE PROFESSIONAL TRAINING OF BUSINESS SPECIALISTS
17	Tatyana Lyubova	Main methods of formation and development of intercultural competence value aspects in the process of entrepreneurs education
18	Emma Gilyazeva, Inara Khakimova, Leysan Bulanova and Liliya Zakirova	WebQuest technology as a tool for the formation of IT-competence of future specialists
19	Ruslan Shangarev and Olga Timakova	PECULIARITIES OF RUSSIA'S GEOPOLITICAL STATUS IN THE MIDDLE EAST
20	Vyacheslav Sevek	Prospects for the realization of competitive advantages and removal of infrastructure restrictions in the Republic of Tyva: challenges of the time
21	Natalia Kurepina	Eurasian cooperation in the relationship between economic security and inter-ethnic relations
22	Anna Mostovaya and Varvara Dikareva	Методы контроля стоимости строительных проектов на основе укрупненных групп показателей
23	Fedor Mikhailov and Dmitrii Miasnikov	The importance of investments in human capital in the process of innovation in production
24	Dmitry Rodnyansky, Iliya Lvov, Ivan	The role of universities in regional development: case of Russia

	Makarov, Anna Avtsinova, Elena Khryuchkina and Victor Kolesnikov	
25	Dmitry Rodnyansky, Anastasiya Ovodova, Svetlana Shahvatova, Andrei Grafov, Elena Ryazantseva and Ivan Makarov	The public administration effectiveness in the field of environmental safety on the example of industrial regions of the Russian Federation
26	G.R. Sibaeva	CONCEPTUAL MODEL OF ENTREPRENEURSHIP SUPPORT
27	Е Ермолаева	Внедрение бережливого производства на примере Государственного пассажирского автотранспортного предприятия Кемеровской области
28	Alexey Gerasimenko	Environmental damage in the criminal trial of Russia
29	Alexey Shinkevich, Svetlana Kudryavtseva, Marina Rajskaya, Lyudmila Gorbach, Gulnara Garipova and Naira Barsegyan	Digitalization of the economy: determinants and development prospects
30	Artem Evseev, Natalia Morozova and Alevtina Kulagina	Development potential assessment of Chuvash Republic electrical engineering industry
31	Valentina Dzobelova, Sergey Yablochnikov, Oksana Cherkasova and Sergey Gerasimov	Digital educational technology in a higher education institution
32	Valentina Dzobelova, Alisa Олисаева, Larisa Aguzarova and Evgenia Kornilova	Digital technologies in education and their influence on modern society
33	Marina Shinkevich, Tatyana Malysheva, Igor Raiskii, Alsu Lubnina, Фарида Galimulina and Мадина Agisheva	Cooperation between science and business in order to organize high-tech production: regional aspect
34	Ilnur Khuzin, Svetlana Magfurova, Elmira Akhmetova and Olga Burenkova	Stimulation of teacher's pedagogical activity quality
35	Galina Gadelshina, Anna Aksianova, Julia Aleksandrovskaya and Svetlana Soloveva	Econometric analysis of informal employment in the Russian labor market
36	Ольга Михайлова	Перспективы экономического развития инновационного потенциала Оренбургской области
37	Dilyara Salimzanova and Gulnara Gilfanova	ELECTRONIC (DIGITAL) EDUCATIONAL RESOURCE AS A TOOL OF TEACHING A FOREIGN LANGUAGE IN THE SYSTEM OF HIGHER EDUCATION
38	Stanislav Strizhov and Tatiana Bogatyreva	Features of manifestation of social risks in the conditions of digital economy
39	Marina Kurnikova, Elena Bolgova, Sergey Bolgov, Valeriy Khaitbaev and Irina Dodorina	Industry 4.0: Theoretical Foundations and Regional Strategic Priorities
40	Svetlana Kutsenko, Svetlana Malacion, Elena Saltanaeva and Andrey Titov	Project training as the basis for the formation of entrepreneurial competencies
41	Denis B. Litvintsev, Lyudmila A. Osmuk and Galina P. Litvintseva	Condos in Russia: socio-economic aspect
42	Nadezhda Kosmacheva and Galina Cherkasskaya	HUMAN RESOURCES AND ENTREPRENEURSHIP IN MODERN MODELS OF SUSTAINABLE SOCIAL AND ECONOMIC DEVELOPMENT OF THE SATELLITE TERRITORY OF AN ACTIVE METROPOLIS (ON THE EXAMPLE OF THE LENINGRAD REGION AND THE CITY OF ST. PETERSBURG)
43	Maxim Baranovskiy, Alexey Borisov and Alexander Romanov	Trust as a social basis for international cooperation within the framework of the New Silk Road concept
44	Muhammad Zia and Kong Yusheng	Employment Generation and Labor Composition in 'China Pakistan Economic Corridor (CPEC)' Road Infrastructure Projects
45	Berg Tatiana Igorevna, Belonogova Ekaterina Vasilevna, Demchenko Svetlana Kapitonovna, Zlotnikov Maxim Sergeevich and Saraskna Lyubov Evgenevna	Labor potential reproduction transformation in digital economy conditions

46	Fatimet Khuako and Anzhelika Kumpilova	The theme "A. Dumas (senior)" in the forming of the Caucasus's excursion
47	Максим Анатольевич Асаул	Сопряжение Евразийской интеграции с Экономическим поясом Шелкового пути в разрезе водного транспорта
48	Anna Glebova, Konstantin Kotelnikov, Alexey Lebedev and Vera Nikolskaya	Diagnostics of factor activity of the region's productive forces
49	Olga B. Digilina, Irina B. Teslenko and Daria V. Lebedeva	Prospects for the implementation of Industry 4.0 in Russian industry
50	Tatjana Ptasica	Impact of national economic conditions on the Level of Non-performing loans in the Commercial banks of Cyprus
51	E.R. Alekseeva	Cooperation management in the innovation environment
52	Olga Esina, Anna Esina, Elena Kazantseva, Tatyana Grass, Natalia Tereshchenko and Svetlana Trusova	Comparative diagnostics of the development of the service sector of the Russian Federation, Siberian Federal District and Krasnoyarsk region
53	Rimma Zaripova	Application of digital transformation technologies in agriculture as part of a competitive business
54	Natalia Molodchik, Galina Ostapenko and Natalia Nagibina	Internship Platforms for Work - Based Learning
55	Olga Antamoshkina, Alena Stupina, Margarita Karaseva, Natalia Kamenskaya, Artem Stupin and Olga Zinina	Models for optimizing the priority innovative programs selection
56	Irina Kolchurina , Lyudmila Sabanova, Yulia Klimashina, Kristina Basite, Vera Shipunova, Maria Kolchurina	Practice-oriented technologies in the educational process as the basis for the economic development of society
57	Fatimet Khuako, Svetlana Kirzhinova, Larisa Bzegezheva and Marietta Bolokova	The sustainability potential of the humanitarian professional today
58	Ольга Рубан, Лариса Багузова and Андрей Волошин	Определение возможностей использования электронных технологий при организации внешней торговли предприятиями Красноярского края
59	Tamara Agapova, Larisa Aisner and Oleg Naumov	Education of future staffing in the conditions of modern University - strategic condition of sustainable development: to the question of cultural and anthropological bases of the self-determination process
60	Sofia Khalitova, Olga Pronskaya, Elena Postnikova, Andrew Rumshin, Ludmila Afanasieva, Alexander Afanasiev	FORMATION OF OPTIMAL DIRECTIONS AND INSTRUMENTS FOR OPTIMIZATION OF THE DEVELOPMENT AND TRAINING SYSTEM OF THE ORGANIZATION PERSONNEL
61	Olga Panfilova and Vladimir Chernenko	Innovations in the global process of capital reproduction
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64	Grigore Belostecinic and Lilia Şargu	MOTIVATIONAL MODEL OF MANAGEMENT HUMAN RESOURCES AS PART OF SOLVING TEAM OF ATYPICAL SITUATIONS
65	Anna Glebova and Natalia Malysheva	The effects of state support for the industry on the development of the region
66	Tatyana Sakulyeva and Kseniia Zalikhina	Development of transport customer service in Russia to attract tourist flows
67	Anna Starodubova and Nailya Gareeva	Prospects of competitiveness of production of regions participating in the project "New Silk Road" taking into account concepts "Lean production" and "Economy of sustainable development".
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69	Lev Mazelis, Kirill Lavrenyuk, Andrey Krasko and Elena Krasova	ELABORATION OF A FUZZY DYNAMIC MODEL FORMING THE OPTIMAL DISTRIBUTION OF FINANCIAL RESOURCES FOR THE MAXIMUM REGION HUMAN CAPITAL DEVELOPMENT
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72	Elizaveta Tarasova, Elena Makrinova, Irina Rozdolskaya, Elena Matuzenko and Olesya Glazunova	DEVELOPMENT POTENTIAL OF RETAIL CHAIN OF CONSUMER COOPERATION BASED ON THE REVERSE FRANCHISING TECHNOLOGY
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79	Inna Kolesnik, Yuliya Evlakhova and Elena Alifanova	Correlation of financial markets and its significance for the New Silk Road: the case of Russia
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88	Vladimir Belyaev, Gulnaz Sibaeва and Olga Maximova	Teaching the main state languages in the system of inclusive education (on the example of the Republic of Tatarstan)
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94	Tatyana Kodolova and Larisa Suvorova	The importance of industrial cooperation in mechanical engineering to strengthen the innovative orientation of economic development

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96	Елена Ивановна Павлова, Елена Валерьевна Черпакова, Ирада Ахатовна Мамедова, Наталья Валерьевна Якушина and Екатерина Викторовна Карлявина	Улучшение сервиса в цепях поставок грузов в сообщении «Европа — Россия» с использованием транзитного потенциала Калининградской области
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100	Alina Mahiyanova, Elmira Khuzieva, Ruzanna Valeeva and Tamara Filimonova	Opportunities and conditions for implementation of the social entrepreneurship project in the Republic of Tatarstan: experts assessment
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106	М.Б. Павлова, В.В. Михайлова, И.В. Самсонова, М.С. Малышева, Л.А. Семенова and И.А. Дранаева	Устойчивое развитие территории традиционного природопользования в условиях реализации инвестиционных проектов
107	Малика Юсупова	Малое и среднее предпринимательство в системе устойчивого экономического развития в условиях цифровизации экономики
108	М.А. Molodchik	Employee behavior and enterprise performance: empirical evidence from Russian companies
109	Zoya Vasilyeva, Tatiana Likhacheva, Anna Moskvina and Lusine Bagdasaryan	Assessment of the prospects for regional companies to enter global markets for high-tech products
110	Anna Mokhorova, Dmitriy Mokhorov and Vladimir Demidov	Training in the system of higher engineering education as a factor of the state economic development
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	and Ekaterina Golubtsova	предоставлении государственных услуг в условиях цифровизации
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