

**The 21st International Conference of the International
Association for Intercultural Communication Studies (IAICS)**

cum

**The 11th Biennial International Conference of the China
Association for Intercultural Communication (CAFIC)**

第二十一屆國際跨文化交際學會年會

暨

第十一屆中國跨文化交際國際研討會

**Theme: Culture, Communication, and Hybridity in an Age of
Globalization**

主題：全球化時代的文化、溝通與共融

Conference Host:

Department of Chinese and Bilingual Studies,
The Hong Kong Polytechnic University

Co-sponsors:

The Hong Kong Chapter Corporate Communication International
Centre for Translation Studies, The Hong Kong Polytechnic University
China-Europe Center for Transcultural Communication
The HK PolyU-PKU Research Centre on Chinese Linguistics

The Hong Kong Polytechnic University, 15-18 July 2015

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